



Cosmetics Europe  
the personal care association



# COSMETICS EUROPE WEEK 2017

Brussels, 13-16 June 2017



Programme  
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@CosmeticsEur

#coseuweek17

# Welcome to Cosmetics Europe Week



The cosmetics and personal care industry operates in a particularly dynamic regulatory environment. It is crucial both that we understand the implications of the current regulatory agenda, but also that we anticipate what is coming.

But regulation never exists in a vacuum – it interacts with wider societal influences, the economy, and the evolving needs and aspirations of consumers. We need to understand these elements if we are to advance a vision for our industry going forward.

So vision is a theme of our conference, both in the need to keep a Sharp Eye on Regulation, but also in exploring how we see the broader picture.

In particular, there are characteristics of our products which go beyond the surface. Cosmetics and personal care products bring real benefits to consumers in a deeper sense than is sometimes appreciated. There is More than Meets the Eye to our industry. Our aim is to reveal a little of that at our conference.

So it is my great pleasure to welcome you to Cosmetics Week 2017. I hope you will engage in the discussions around a huge range of topics, and leave both better informed, and more aware of the wide ranging contribution of our industry to the lives of Europe's citizens.

A handwritten signature in black ink, appearing to read 'John Chave'.

**John Chave**

**Director General, Cosmetics Europe**



### International Associations Collaboration Meeting Tuesday, 13th June

09:00 ..... Closed Session (Invitation only) .....

18:00 ..... Networking Cocktail .....

19:00 ..... IAC Dinner (Invitation only) .....

### OPEN FORUM Wednesday, 14th June

*Host: John Chave, Director General, Cosmetics Europe*

08:30 ..... Registration and coffee/tea .....

**09:10** ..... **Welcome** .....

#### **Welcome address**

Loïc Armand, President, Cosmetics Europe

#### **Video message**

Elżbieta Bieńkowska, European Commissioner, DG GROW

**Video presentation: Cosmetics and Personal Care Products  
– Essentials for Daily Life**

**09:30** ..... **Exploring the Contribution of Cosmetics to Well Being** .....

#### **The Benefits of Cosmetics: Consumer Insights – interactive session**

Jacqueline Bowman-Busato, Principal and Michael Creek, Senior Adviser, Third-i

Peter-Boris Schmitt, Head of EU Office and Senior Manager, Political Environment and Product Affairs, Henkel

11:00 ..... Coffee and networking break .....

**11:30**

**Cosmetics and Personal Care: the Economic Benefits**

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**Current Economic Trends in the Cosmetics Sector**

Ildiko Szalai, Senior Analyst, Euromonitor

**The EESC Opinion on Strengthening the European Personal Care, Hygiene and Cosmetic Products Industries**

Dirk Jarré, Delegate, European Economic and Social Committee (EESC)

**The Economic Contribution of SMEs**

Stefano Fatelli, CEO, Difa Cooper IFC

13:00

Walking lunch

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**13:00**

**Lunchtime Session by CE Week sponsor – Biorius:**

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The EU Cosmetics Regulation and Other Pieces of Legislation in Practice:  
**Sharing Experience and Stories for a Better Management of Regulatory Constraints**

**14:00**

**Understanding Science Matters**

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**Risk and Hazard in Policy Making**

Professor David Zaruk, Adjunct Professor, Université Saint-Louis Brussel

**Risk Assessment and Risk Governance at the Crossroads**

Professor Erik Leuret, Dutch National Institute for Public Health and the Environment (RIVM)

**The Innovation Principle**

Dirk Hudig, Secretary General, European Risk Forum

15:30

Coffee break

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**16:00**

**Making the Case for Cosmetics**

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Peter Jueptner, President, EMEA, The Estée Lauder Companies

Fabrice Megarbane, Managing Director, L'Oréal Germany

Patrick O'Quin, President, la Fédération des Entreprises de la Beauté (FEBEA)

**17:30**

**International Symposium: Doing Business in India**

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Malathi Narayanan, Secretary General, Indian Beauty & Hygiene Association (IBHA)

Elsa Dietrich, International Relations Manager, Cosmetics Europe

19:30

Gala dinner – Egmont Palace

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### EU REGULATION Thursday, 15th June

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| 08:00 | Registration and coffee/tea  |
| 09:00 | <b>Welcome</b><br><br><b>Welcome: What do you expect from Cosmetics Regulation?</b><br>John Chave, Director General, Cosmetics Europe<br><br><b>Keynote Speech: The role of personal care in a holistic approach to public health</b><br>Martin Seychell, Deputy Director General, DG SANTE, European Commission   |
| 09:30 | <b>EU Cosmetics Regulation: The big topics for 2017</b><br><b>Moderator:</b> Gerald Renner, Director Technical Regulatory Affairs, Cosmetics Europe<br><br><b>Perspective of EU Commission, Member States and Industry</b><br>Salvatore D'Acunto, Head of Unit, Health Technology & Cosmetics, DG GROW, European Commission<br>Jurgen (N.J.C.) van Belle, Senior Policy Advisor, Ministry of Health, Welfare & Sport, the Netherlands<br>Ronald Van Welie, Managing Director, Nederlandse Cosmetica Vereniging (NCV) |
| 10:30 | <b>Update SCCS Developments</b><br>Diana Herold, Policy Officer, Country Knowledge & Scientific Committees, DG SANTE, European Commission<br>Natacha Grenier, Policy Officer, Country Knowledge & Scientific Committees, DG SANTE, European Commission   |
| 10:50 | Coffee break   |

11:15

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### **Consumer Information and the Digital Revolution**

Moderator: John Chave, Director General, Cosmetics Europe

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Panel discussion:

Julie Lassaigne Deputy Secretary General, European Travel Retail Association

Manuela Coroama, Senior Manager, Cosmetics Europe

Jim Flannery Senior Executive Vice President, Operations and Industry Collaboration, Grocery Manufacturers Association

12:00

### **Cosmetic Plastic Microbeads – an industry perspective**

John Chave, Director General, Cosmetics Europe

Luca Nava, Director General, Cosmetics Italia

12:30

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Walking lunch

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13:30

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### **Parallel Breakout Sessions**

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#### **Breakout 1: How to share acceptable maximum exposure to substances between different industry sectors**

Irene Antypas, Counsel, Ashurst

Tiphaine Daubert Macia, Regulatory Affairs Cosmetic Products Manager, Chanel

**Moderator:** Gerald Renner, Director Technical Regulatory Affairs, Cosmetics Europe

#### **Breakout 2: Role of distributors in regulation and enforcement (Are distributors the new regulators?)**

Malene Teller Blume, Quality manager & Social Compliance, Coop Danmark A/S

Olof Holmer, Director General, The Swedish Cosmetics, Detergents & Toiletries Association (KoHF)

Francine Lamoriello, Executive Vice-President for Global Strategies, Personal Care Products Council (PCPC)

**Moderators:** Emma Trogen, Director Legal Affairs & Emilie Rinchar, Issue Manager, Cosmetics Europe

#### **Breakout 3: How to accommodate Personalized Products under the EU Cosmetics Regulation**

Anne Dux, Scientific and Regulatory affairs Director In charge of European Relations, La Fédération des Entreprises de la Beauté (FEBEA)

**Moderator:** Manuela Coroama, Senior Manager, Technical Regulatory Affairs, Cosmetics Europe

**15:00**

**Parallel Breakout Sessions**

**Breakout 4: Regulatory consequences of BREXIT**

Isabelle Martin, Vice President Government Affairs,  
The Estée Lauder Companies

Olivia Santoni, Director, Regulatory & International Services,  
The Cosmetic, Toiletry and Perfumery Association (CTPA)

**Moderator:** Emma Trogen, Director Legal Affairs, Cosmetics Europe

**Breakout 5: Upcoming ISO Standards on Natural / Organic Cosmetics**

Carmen Esteban, Technical & Communication Director, Asociación  
Nacional de Perfumería y Cosmética (STANPA)

Brian Lightfoot, Scientific and Regulatory Governmental Affairs, L'Oréal

**Moderator:** Elsa Dietrich, International Relations Manager,  
Cosmetics Europe

**Breakout 6: Risk Management of skin allergy**

Dr Werner Schuh, Director Regulatory Affairs & Sustainability,  
Henkel AG & Co. KGaA Germany

Axel Schnuch, Scientific Staff Member, Information Network of  
Departments of Dermatology (IVDK)

**Moderator:** Florian Schellauf, Senior Manager, Cosmetics Europe

**16:30**

**Parallel Breakout Sessions**

**Bringing Together the Workshop Outcomes, Grand Ballroom 1st Floor**

**Moderator:** John Chave, Director General, Cosmetics Europe

**Report from Breakout Groups**

**Farewell and Concluding Remarks**

**19:30**

**Board of Directors dinner (Board of Directors only)**

**COSMETICS EUROPE MEETING**  
**Friday, 16th June**

**09:00**

AAM Meeting (National Associations Members only)

**10:30**

BoD Meeting (Board of Directors only)

**12:30**

Lunch (Open to all members)

**14:00**

Statutory Session (Open to all members)

# Useful Information

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Registration is mandatory for all events taking place during Cosmetics Europe Week. Please pick up your badge at the reception desk and keep it with you during the event.

## TAXIS IN BRUSSELS

Taxis Bleus: +32 (0)2 268 0000

Taxis Verts: +32 (0) 2 349 4949

Taxis can be also booked at the hotel reception.

## WIFI NETWORK

WIFI Network: The Hotel\_WIFI

Code: JUN17

Tick the box to agree with conditions

Join the debates on Twitter @CosmeticsEur  
#coseuweek17

## LOCATIONS

### The Hotel

The Hotel Brussels ([www.thehotel-brussels.be](http://www.thehotel-brussels.be)) is ideally situated on the Boulevard de Waterloo 38 (1000-Brussels) at the heart of Brussels.

1st floor

### Main conference floor & Networking Cocktail

- Grand Ballroom (Main conference room)
- Registration desk (between the lifts & the entrance of the Grand Ballroom)
- Foyer & Park Ballroom (Coffee & Lunch area)
- Foyer (Networking Cocktail)
- Cloakroom
- Toilets (in the middle of the Foyer)

1st floor – Grand Ballroom / 25th floor/ 26th floor

**Breakout sessions on 15 June: please check the screens or at the registration desk**

(No toilets on the 26th floor, but on the 25th)

### Egmont Palace

On 14 June, the Gala Dinner will take place at Egmont Palace located just 10 minutes walking distance from The Hotel (Address: Place du Petit Sablon, 8bis, B-1000 Brussels).

### Cosmetics Europe offices

The General Assembly will take place at our Cosmetics Europe offices (Avenue Herrmann-Debroux 40, 1160-Brussels)

## CONTACT

CE Week Team

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Tel: +32 2 227 66 10



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